# Sustainability of rural areas

Erasmus+ KA1 and KA2 integrated implementation











## The two projects compared The European Green Dea

## KAI22 ADU – SUS\_CORE

- Title: Strenghtening sUStainable COmmunities in Rural arEas
- Duration: 18 months (04/24 09/25)
- Target: Staff GAL and administrators and civil servants of the member municipalities
- Actions: foreign mobility (courses, job shadowing and invited experts)





- KA2I0VET SUST\_ENT
- Tittle: Green skills to support the sustainability of rural enterprises
- Duration: 24 months (08/24 07/26)
- Target: local communities and entrepreneurs in the member municipalities
- Actions: research, capacity-building, events

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o-funded by the rasmus+ Programme the European Unior



#### A2 - Survey and focus groups

#### Sep/Oct 24

#### LEAD PARTNER: ADP

- Development of a questionnaire to investigate on the knowledge and interest of rural entrepreneurs on «Green Deadl» topics
- ALL PARTNERS
  - Engagement of local communities
  - Announcement of project start-up

#### Oct/Dec 24

#### ALL PARTNERS

- Collection of at least 30 answers to the questionnaire in each Country
- Organization of a focus group with 6 entrepreneurs
- Organization of a focus group with 3 entrepreneurs, 3 local administrators and 3 civil society representatives

#### Jan 25

#### ALL PARTNERS

- In-depth interview of 3 most engaged entrepreneurs
- Production of final national report on research results
- EGInA
  - Desing of a final infographic to show the results of the reesearch at EU level



#### A3 - Training curriculum and capacity building

- LEAD PARTNER: EGInA
  - Identification of Green Deal objectives most relevant to entrepreneurs' needs

Mar/May 24

#### ALL PARTNERS

- Collection of at least
- 5 good practices
- related to the
- selected objectives
- in each Country

#### Jun/Nov 25

#### • EGInA

- Jun/Sep Design of the training curriculum and material
- ALL PARTNERS
  - Oct/Nov Participation with min. 2 and max. 5 operators in the capacity-building (4 online meetings of 3 hours + material and quizzes in Moodle)

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#### A4 - Local Training programme

- EGInA
  - Design of a website to host the training material, the good practices and a form to enhance collaboration between entrepreneurs from different countries

#### Nov 25/Jan 26

#### LEAD PARTNER: RCSS

- Design of a communication campaign to engage entrepreneurs in the training programme
- ALL PARTNERS
  - Implementation of the communication campaign to select at least 25 entrepreneurs in each Country

#### Feb/May 25

#### ALL PARTNERS

 12 weekly face-toface workshops of 2 hours each carried out by the operators of partners (incuding visits to the companies represented by the entrepreneurs) > last 4 workshops aimed at developing new ideas to implement Green Deal in the territories



#### A5 - Study visit and international event

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Apr/May 26
• ALL PARTNERS

 Selection of 5 entrepreneurs who will take part in the international study visit in Italy in July 26 (accompanied by 2 members of the partner)

### Jun/Jul 26

#### ALL PARTNERS

- Logistic organiztion of the trips
- Local dissemination
   activities
- GAL + EGINA:
  - Organization of 4 days event (2 days exchange of experiences and 2 days of local visits) – organized in combination of Social Hackathon Umbria

#### Aug/Sep 26

#### ALL PARTNERS

 Preparation and submission of the final report

